

# SHE IS SUSTAINABLE

**Thursday 16 – Friday 17 March 2017**

**School of Geography and the Environment, Oxford, South Parks Road, OX1 3QY**

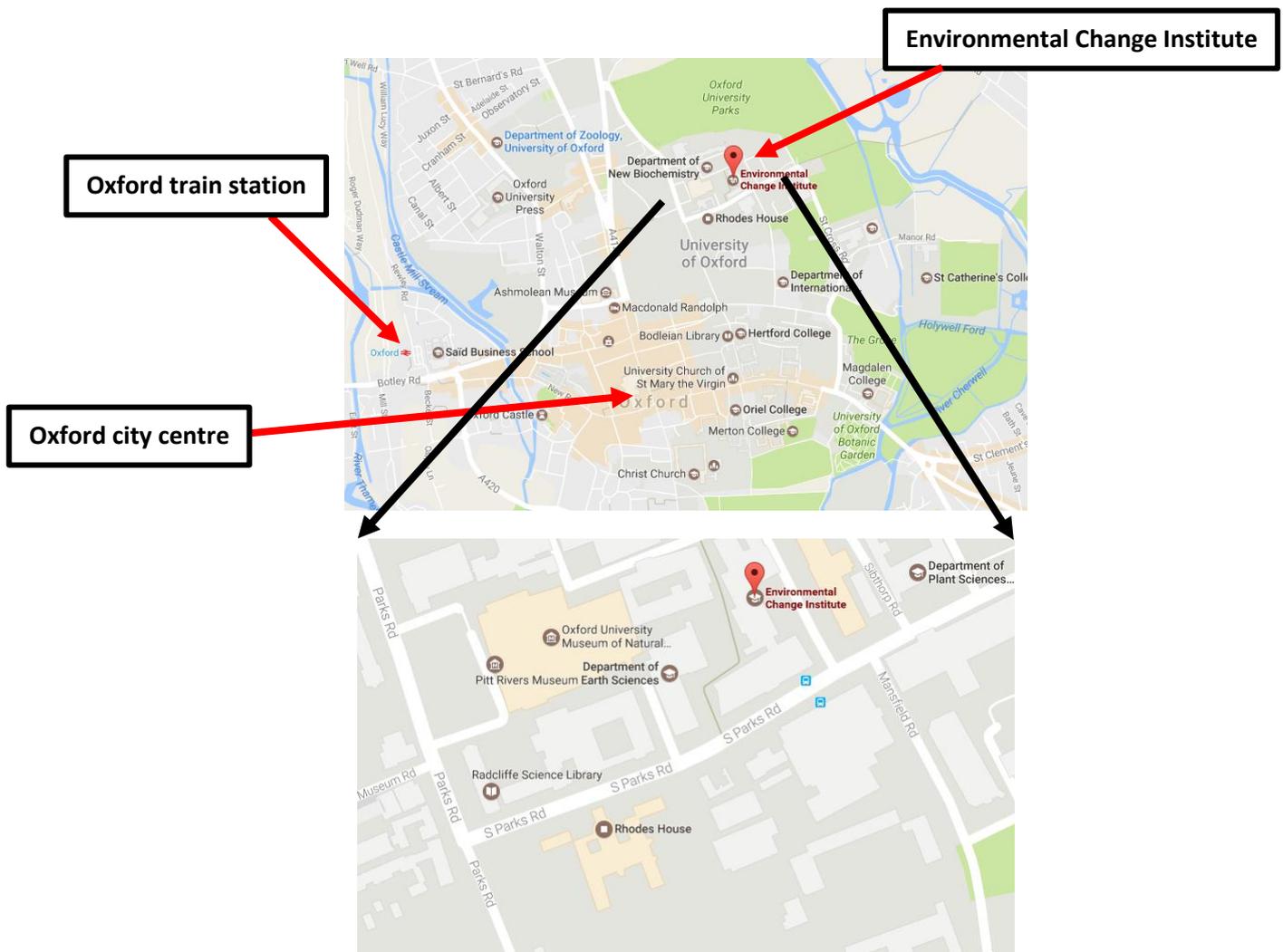
## **Agenda:**

### **Thursday 16 March 2017**

- 11.30 pm**      **Registration & lunch** (provided by Donnington Doorstep Kitchen)
- 12.30 pm**      **Introductions & aims**
- 12.50 pm**      **Panel 1: Women as drivers of change: what challenges do we face?**
- 1.50 pm**      **Life Story 1:**  
**Nicky Chambers**, Director of Strategic Innovation and Futures, Anthesis Group; Mentor, Said Business School
- 2.10 pm**      **Introduction to Open Space**
- 2.40 pm**      **Tea & coffee**
- 3 pm**          **Life story 2:**  
**Anne Miller**, Enterprise Programme Manager, MPLS, University of Oxford; Chair and Trustee of Wild Oxfordshire
- 3.20 pm**      **Open Space 1**
- 4.20 pm**      **Short break**
- 4.30 pm**      **Discussion of Open Space 1**
- 4.45pm**      **Life story 2:**  
**Catherine Bottril**, CEO, PILIO
- 5.05pm**      **Summary of highlights of day 1**  
Time for informal discussion
- 5.30pm**      **Leave for Turl Street Kitchen**
- 5.45 pm**      **Speed dating, led by Jennifer Ekelund**, Oak Grove Associates
- 6.30 pm**      **Drinks and buffet dinner with talk by Fiona Daly**, Director of Sustainable Business Development at Advanced Demand Side Management (ADSM)

**Friday 17 March 2017**

- 8.45 am**      **Tea & coffee & breakfast**
- 9.20 am**      **Reminder of highlights of Day 1**
- 9.30 am**      **Panel 2: Looking after ourselves and supporting one another**
- 10.30 am**      **Life Story 4:**  
**Zoe Broughton, Freelance video journalist**
- 10.50 am**      **Reminder of process for Open Space**
- 10.55 am**      **Tea & coffee**
- 11.15 am**      **Open Space 2**
- 12.15 pm**      **Discussion of Open Space 2**
- 12.30 pm**      **Lunch (provided by Donnington Doorstep Kitchen)**
- 1.15 pm**      **Action Learning Taster session with Annie Davy, Director, The Nature Effect**
- 2.30 pm**      **What next? Discussion & Closing comments**
- 3pm**          **Close (join us in the pub)**



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## Meet the speakers:



**Catherine Bottril, CEO, Pilio [Life story speaker]**

I have worked in energy and environmental management for fifteen years. I am CEO and co-founder of Pilio Ltd with Dr. Russell Layberry, a University of Oxford spin-out company, providing building energy management to businesses with scientific integrity. Russell and I have created an online energy monitoring and management software platform to provide estate energy managers the intelligence and strategic guidance they need to significantly reduce energy use and environmental impacts.

I am a co-founder with Sophie Dollar of Off-On, staff engagement programme to motivate energy saving in the workplace by investing in the savings to support sustainability projects in their local or overseas.

Between 2008-2013 I led energy and environmental research for Julie's Bicycle, a not-for-profit company, working with the creative industries to embed environmental sustainability into their operations. I am currently on their Creative Industries Green Advisor Board.

Expertise: building energy management, green business supply chains, climate change policy, carbon footprinting and behaviour change.



**Zoe Broughton, freelance filmmaker [Life story speaker]**

Zoe Broughton is an award-winning filmmaker with over twenty years experience of covering direct action and filming for charity groups, putting herself on the frontline – going undercover at an animal-testing lab, being chased by police while filming on a high-speed motor boat and dodging landmines in Burma.

She has won The British Environmental Media Award 'Scoop of the Year', the International Brigitte Bardot Genesis Award in Hollywood and the

EarthVision Environmental Film and Video Competition in Santa Cruz.

She has worked on films that have been used to allow Young Carers to voice their needs and educate people on HIV/AIDS. She has also worked in the mainstream media such as a camerawoman for the BBC and for Reuters Business News.



**Nicky Chambers, Director of Strategic Innovation and Futures, Anthesis Group; Mentor, Said Business School [Life story speaker]**

A seasoned eco-preneur with more than 25 years experience of helping business and other organisations respond to, and benefit from, the threats and opportunities of sustainability - in its widest definition. Creative, visionary, strategic, challenging, thinker and leader. Deep experience and use of metrics and evidence based strategy. Excellent leadership and people skills. Confident and capable engagement at Board level. An unusual mix of technical and strategy skills.

From developing models for Environmental Management Systems at the CBI in the early 1990s, through the carbon footprinting boom of the noughties and now to reinventing business, business models and products to be good for people AND the planet.

Current interests include visioning the 'truly sustainable business' and providing tools and support to transition business, business models and ways of thinking from 20th to 21st century versions! And making that all the more compelling by creating a populist agenda for sustainable lifestyles.



**Fiona Daly, Director of Sustainable Business Development at Advanced Demand Side Management (ADSM) [Dinner speaker]**

After 8 incredible years working for Barts Health NHS Trust following my passion for establishing and delivering sustainable healthcare, and reducing health and social inequalities across east London, I have taken on a new challenge.

Whilst at my core I remain passionate about the need to deliver sustainable healthcare in the UK, I see the risk to our global natural resource supply as one that requires some urgent attention; both in terms of securing a sustainable supply and mitigating the increasing financial pressures organisations face in running their operations.

Much has already been done, across sectors, to address the need for sustainable and resilient energy supplies with green technologies such as Combined Cooling Heat and Power (CCHP) units - commonplace in many forward-thinking, astute organisations, but water, water is an area vastly untouched and unaddressed by many organisations.

Essential for life, health, sanitation and industry, water is a vital resource central to everyone's lives. Yet global population growth, urbanisation and climate change are all placing pressure on this increasingly scarce resource.

So I have joined ADSM, a company focused on addressing this issue at its core.

The goal is simple - to reduce global water usage by 1% and take 5 million people out of water poverty. The reward is clear; demonstrable triple bottom line benefits through reduced consumption, financial savings and the provision of clean safe water for those who living in water poverty. The challenge is infinitely achievable. I hope you will join me...



**Annie Davy, Director, The Nature Effect [Action Learning Taster leader]**

Annie is adviser, writer and lecturer with over 20 years of experience in personal, professional and community development and educational leadership. Her interest is in personal, professional and social transformation through experience and participative learning. She has been a playworker, school teacher, inspector, development worker and adviser in early years and also in playwork. After working in local government, health and social services as well as the charity sector for many years, and as a Head of a very successful large department in Children's Services Oxfordshire for 12 years, she went freelance and set up The Nature Effect

Community Interest Company. She is currently advisor and associate and freelance consultant to a range of organisations and is a member of the steering group of the National Early Childhood Forum. Annie is an accredited as an Action Learning Facilitator with the Institute of Leadership and Management and offers coaching and mentoring to individuals and groups.

**Specialties:**

- Professional development support and consultancy for educational leadership and community engagement
- Action learning and practitioner enquiry/reflective practice, supervision and coaching skills
- Greenspace projects, creative events and learning in, from and with Nature



**Anne Miller, Enterprise Programme Manager, MPLS, University of Oxford; Chair and Trustee of Wild Oxfordshire [Life story speaker]**

After more than 40 years of trying, Anne is still working out what sustainable really means at a personal as well as a practical professional level and is hoping to be enlightened by participating in this event!

After an academic training in plant ecology and soil science, Anne moved to industry working as an environmental consultant in the heady days before any real environmental legislation existed, which meant that we had to try to win hearts and minds rather than threatening to take people to court!

This was followed by a couple of decades of life back in academia as an Ecotoxicologist (albeit with frequent time out for good behaviour, running industry courses to try to persuade more people to embrace sustainable systems for managing their environmental impacts). She has worked extensively in Canada, Romania and Taiwan, helping business to develop their environmental measurement and reporting systems and has been a member of the Professional Standards committee of the Institute of Environmental Management and Assessment since it was founded in 1996.

After a spell of working for Government as the associate director of the Environmental Sustainability Knowledge Transfer Network, leading their work on Sustainable Land Management and Soil Health, and representing the UK government on European sustainability working groups, she is now working for the University of Oxford, developing their Enterprise educational programme.

However, in her spare time and as a Trustee of Wild Oxfordshire, she has become actively involved in the Environment Agency Upper Thames catchment management partnership, which ensures she keeps her feet firmly on the ground, working with local landowners and businesses to deliver improved water quality. With a lifetime of experience of different types of networks, she has a very clear view of the importance of informal networking in ensuring that things actually get done!

## Meet the organisers:



### **Mairi Brookes, Sustainable City Team Manager, Oxford City Council [organiser]**

Local government is entering a new stage in the journey to a low carbon future. The low hanging fruit of providing energy efficiency measures within the council estate and facilitating access to information and incentives for the public to reduce carbon footprint have largely been delivered.

But incremental benefits on this scale can no longer be achieved through measures that payback in less than ten years. What is needed are fundamental changes across all operations. This will need ambitious and fully coordinated low carbon programmes with a remit well beyond the boundary of a council's own estate. In Oxford we have a target to reduce city-wide emissions, not just the council's own emissions, by 40% by 2020. The clock is ticking.

I work on environmental sustainability projects, programmes and partnerships at Oxford City Council. This includes programme management of OxFutures - an initiative with the County Council and key partner Low Carbon Hub to leverage £18m of investment into local energy by Nov 2016. I am the programme manager for the Low Carbon Oxford partnership - over 40 organisations around the city that have committed to reduce their carbon emissions. I also support my amazing team to deliver the Low Carbon Oxford Week festival, a week of cultural engagement on climate change, and the Go Ultra Low Oxford programme, which focuses on improving air quality by accelerating electric vehicle uptake.



### **Jennifer Carr, Sustainability Partnerships and Engagement Office, Oxford City Council**

Jenny has been enthusiastically driving change as part of Oxford City Council's Environmental Sustainable Team for the past seven years. Jenny leads the communication for the Low Carbon Oxford network and her passion is in partnerships and events. She is always keen to work with new organisations to find ways of engaging wider audiences on making Oxford a more environmentally-friendly city.

Jenny has the great pleasure of organising the annual Oxford Green Week festival for the city, which has grown to be a big city-wide celebration involving over 80 partner organisations and featuring more than 100 events each year. She is also responsible for the award-winning annual ReFashion event in Oxfordshire which highlights the problem of disposable fashion and encourages creative clothing reuse and recycling.

Before finding her way into the sustainability sector, Jenny studied Psychology and Philosophy at Sheffield University and went on to work in mental health, teaching and a whole range of other jobs that didn't quite add up to a career. She fell in love with Oxford after moving from London to study for an Art Foundation, and the rest is history...

In her spare time, Jenny makes and sells upcycled crafts at events around Oxfordshire. A lifelong festival fan, Jenny has volunteered for Oxfam at Glastonbury for many years and is now on the Board of Directors for Tandem Collective. She was a founding member of the Rose Hill and Iffley Low Carbon group and now lives near Cumnor with her fiancée and a garden full of wildlife.



**Jenny Ekelund, Oak Grove Associates [Facilitator]**

Jenny Ekelund is an independent sustainability practitioner. She runs Oak Grove, a small advisory and facilitation business combining the innovation and sustainability backgrounds of the two Directors. Based in Oxford, Oak Grove works across the private, voluntary and education sectors to develop partnerships, skills and new business models for sustainable development.

Jenny's background is in the private sector (corporate responsibility for WHSmith), and conservation volunteer programmes for [Earthwatch Institute](#) where she designed and managed partnerships with organisations including Diageo, Barclays, HSBC, Reed Elsevier and UNESCO over a six year period. Jenny was Oxford University's first Head of Environmental Sustainability from 2009-12, and retains a strong interest in encouraging students to think systemically and engage with sustainable development challenges. She now acts as Vice-Chair and trustee for [Students Hubs](#), the UK's student social and environmental action charity based in Oxford. As an associate of [the Partnering Initiative](#), she has led partnership projects with the UN hosted [Cities Alliance](#) and the World Health Organisation in the past year, looking especially at the role of the private sector in global sustainable development. She is an independent board member for [Soha](#) housing association and is very interested in the role of urban green infrastructure in building stronger, healthier cities.

Jenny is an amateur short-story writer, runner and Mum to two small boys.



**Mim Saxl, Lead Programme Manager, Low Carbon West Oxford; Mim Saxl Associates**

Mim has over ten years' experience of working in the environmental sector, as a campaigner and network builder. She began working on Climate Change in the days it wasn't yet recognised as a 'thing' in mainstream culture, working first for the British Council and Climate Outreach and Information Network (COIN, now Climate Outreach), managing and growing speaker training and workshops for a wide range of participants from different sectors.

After several years in the field, she did an MSc in Nature, Society and Environmental Policy, and worked briefly at NERC. Following the birth of her first daughter in 2010, she took time out and set up a successful photography business, Mim Saxl Photography, specialising in natural light portrait work – and with a particular passion for showing women they are beautiful exactly as they are.

She joined food-focused social enterprise Cultivate in 2014, to set up the online shop, and co-led a successful crowdfunder as a newly appointed Director in 2015.

Most recently, she ran a new knowledge exchange project at the Environmental Change Institute, 'agile-ox', getting it going from scratch and working to increase interaction between the university's environmental research(ers) and other stakeholders managing the Oxfordshire's environmental future (across local government, business, third sector, science...).

Following the birth of her second daughter in October last year, she has taken up the reigns of Low Carbon West Oxford, as the new Programme Lead.

Watch this space...